

Media release

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## Local emergency forum to tweet advice to residents on the go

The Bedfordshire and Luton Local Resilience Forum (BLLRF) is targeting busy residents on the go, by tweeting emergency advice on a dedicated Twitter feed.

It is hoped the topical tweets will help Bedfordshire communities prepare for emergencies such as traffic incidents, adverse weather conditions, flooding or flu pandemic.

By taking a few minutes out to organise an evacuation plan in case of a fire, or putting together an emergency kit with food and water, residents will help create resilience to minimise the effects of a major emergency, and help keep their families and communities safe.

The Twitter advice is issued by the What Would You Do If? campaign, which is run by the Bedfordshire and Luton Local Resilience Forum (BLLRF), comprised of the emergency services, local councils and other statutory organisations who would work together in an emergency situation. BLLRF aim to prepare the residents of Bedfordshire for any emergency.

Mrs Katherine Govier, Bedfordshire Police Assistant Chief Constable and Chair of BLLRF said: "We all lead such busy lives that it's easy to forget about the basics which could make such a difference in the event of an emergency. If you're a Tweeter, following [http://twitter.com/#!/what\\_would](http://twitter.com/#!/what_would) will provide you with regular updates to help you stay prepared."

As well as the launch of a dedicated Twitter feed @what\_would, the campaign also has a website [www.whatwouldyoudoif.co.uk](http://www.whatwouldyoudoif.co.uk) packed full of advice on topical matters with links to emergency advice.

## Ends

### Notes to editors

1. BLLRF was formed in 2004, bringing together the key agencies required to respond to emergencies. Comprising local agencies including the emergency services, local authorities, National Health Service (NHS) and the voluntary and community sector the forum was created to ensure the best possible plans are in place should a major emergency occur.
2. BLLRF's vision is to make Bedfordshire and Luton the best prepared place for any emergency. Through the 'What would you do if...?' campaign, the forum aims to promote the importance of being prepared and ensure people living and working within the county feel safe. For more information visit [www.whatwouldyoudoif.co.uk](http://www.whatwouldyoudoif.co.uk)
3. Residents can sign up as an emergency volunteers by joining the Bedfordshire and Luton Emergency Volunteers Executive Committee (BLEVEC). This is a local partnership of charities, community groups and volunteers who work together as part of BLLRF to prepare for, and respond to emergencies. For more information please email [volunteering@bllrf.org.uk](mailto:volunteering@bllrf.org.uk) or call us on 01462 611145.